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# USPHS

## SCIENTIFIC & TRAINING SYMPOSIUM

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**JUNE 24-27, 2024**

**HYATT REGENCY JACKSONVILLE RIVERFRONT  
JACKSONVILLE, FLORIDA**





# BE A SPONSOR OR EXHIBITOR

As a sponsor or exhibitor at the USPHS Scientific and Training Symposium your organization can provide vital support to strengthen the nation's public health and emergency response capability, while building relationships that will further your mission and objectives. The 2024 Symposium will be the 57<sup>th</sup> annual meeting of the nation's top Federal, Tribal, State and Local public health providers, administrators and emergency responders/planners.

## ATTENDEES TYPICALLY INCLUDE THE U.S. SURGEON GENERAL AND TOP OFFICIALS FROM THE:

- Department of Health and Human Services
- Department of Defense
- Food and Drug Administration
- Health Resources and Services Administration
- Department of Homeland Security
- Indian Health Service
- National Institutes of Health
- Bureau of Prisons
- Centers for Disease Control and Prevention
- U.S. Coast Guard
- U.S. Department of Agriculture
- Public health-related nonprofits and government agencies
- Department of Veterans Affairs

## ATTENDEES ALSO ARE EXPECTED FROM:

- National Disaster Medical System
- U.S. Army and U.S. Navy
- Public health schools and colleges
- Tribal, State, Territory, and Local Public Health Agencies
- Medical students, including students from the Uniformed Services University (USU)



# WHO SHOULD SPONSOR/EXHIBIT

## THE SYMPOSIUM IS AN EXCELLENT VENUE FOR:

- Emergency and disaster response and preparedness product and service providers (the Public Health Service deploys nationally and internationally to support infectious disease outbreaks, natural disasters, and other emergencies)
- Pharmaceutical companies
- Dental supply companies
- Engineering and environmental health product and service providers
- Insurance companies
- Banks and credit unions
- Medical technology companies
- Medical manufacturing and supply companies
- Medical research companies
- Uniform Companies
- Temporary agencies serving the medical industry
- Information technology companies
- Telecommunication companies
- Professional associations for pharmacists, nurses, physicians, dentists, engineers, dietitians and therapists
- Credentialing organizations
- Physical therapy organizations
- Tricare-affiliated organizations
- Any companies providing products or services to public health or emergency response agencies
- Vendors and potential vendors to the Departments of Defense, Health and Human Services and Homeland Security
- State/Local public health agencies

## EXHIBIT BOOTHS (10X10):

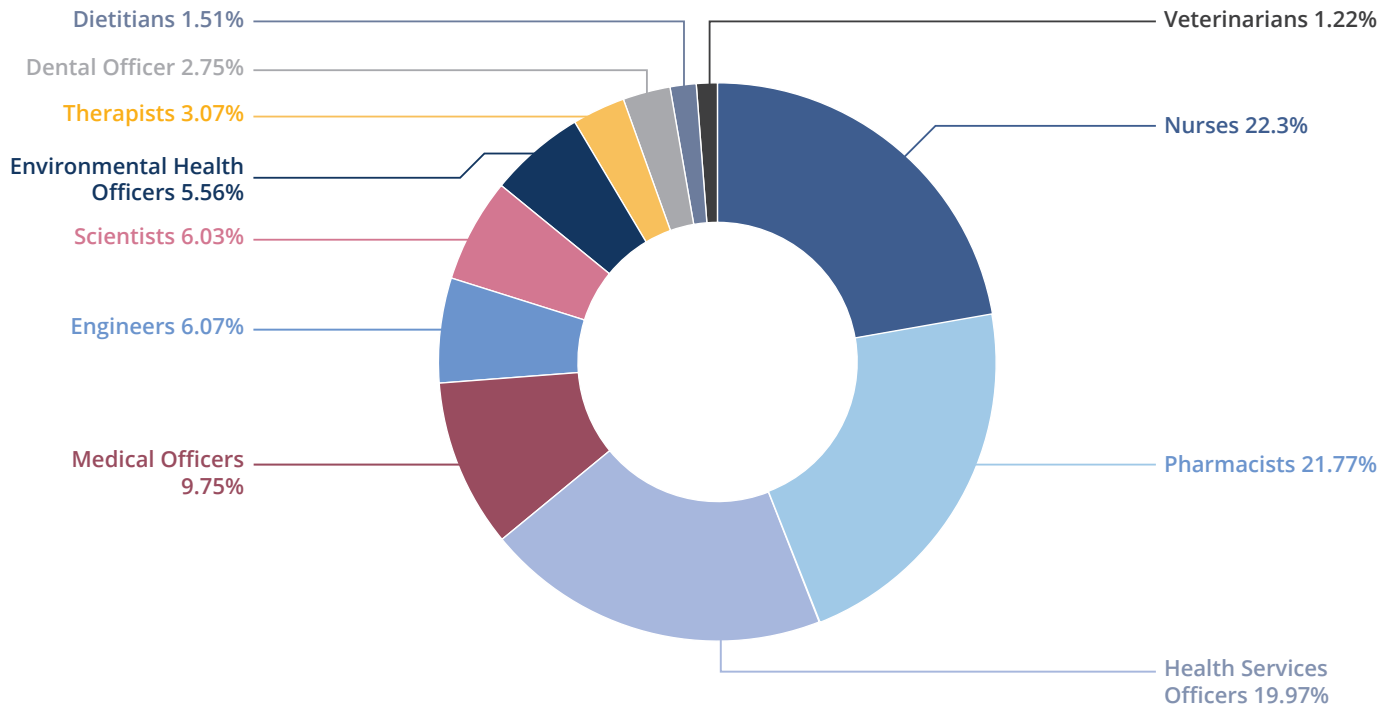
RATE TYPES	BY JANUARY 5	BY MARCH 31	AFTER MARCH 31
Inline Commercial	\$2,700	\$3,000	\$3,500
Corner Commercial	\$2,900	\$3,200	\$3,700
Government/Nonprofit	\$1,500	\$1,800	\$2,100

Booths include table, two chairs and waste basket. Each exhibitor will receive one push text notification to attendees as well as a pre-and post-conference list of registrants.

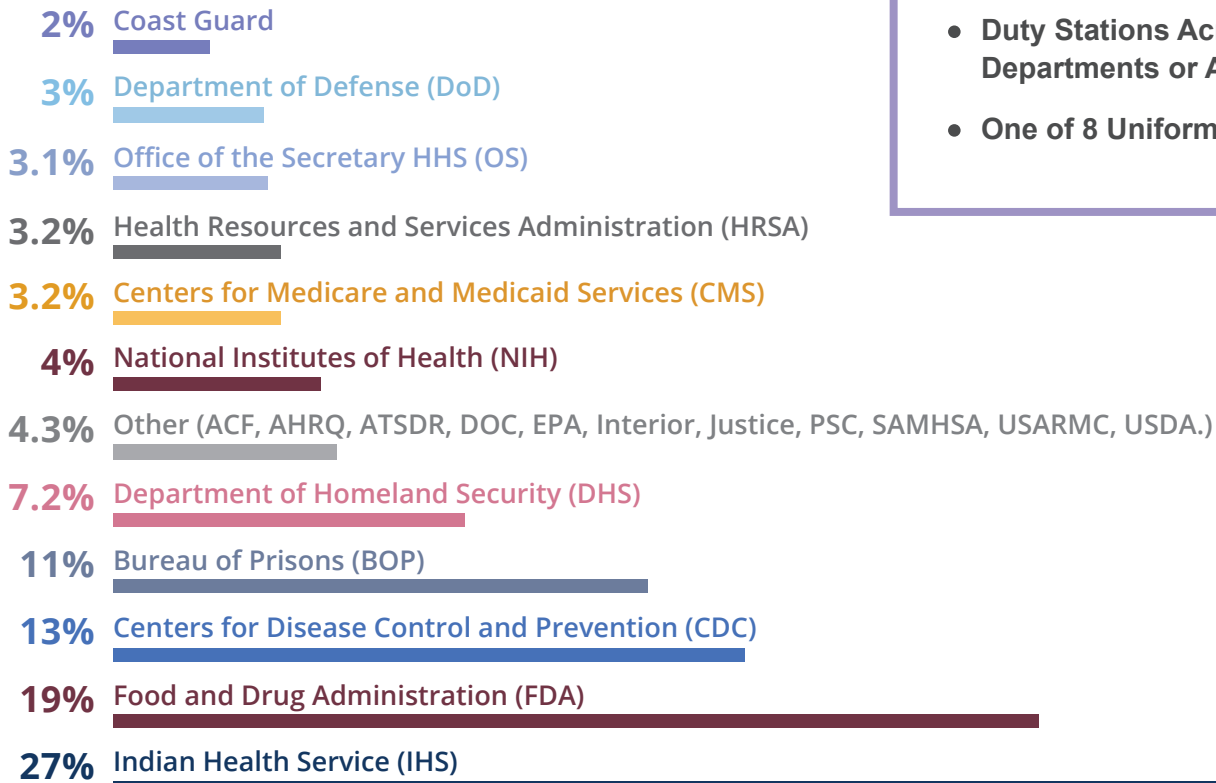


## TYPES OF ATTENDEES

### OFFICERS BY PROFESSIONAL CATEGORY:



### WHERE OFFICERS WORK:



- 11 Professional Categories
- Duty Stations Across 23 Federal Departments or Agencies
- One of 8 Uniformed Services



## TYPES OF SPONSORSHIPS

In order to choose booth location, sponsor must register by April 1, 2024

DESCRIPTION	BRONZE \$4000	SILVER \$6000	GOLD \$10,000	PLATINUM \$20,000
In-line exhibit booth	X	X	X	X
Mentions in social media during conference week	X	X	X	X
Profile in group email sent to attendees before conference	X	X	X	X
Signage on exhibit booth noting sponsorship level	X	X	X	X
Company listed on the COF Symposium web page	X	X	X	X
Logo slide displayed during opening session	X	X	X	X
Post-event email list of registrants	X	X	X	X
Upgrade to premium in-line exhibit booth		X	X	X
Profile in group email sent to all members of the Commissioned Officers Association		X	X	X
Participation for 2 to a VIP Invitation-Only Reception with COF leaders and Trustees		X	X	X
Logo displayed on the COF Symposium web page		X	X	X
Pre-event email list of registrants, in addition to post-event list		X	X	X
Sponsorship of one signature event		X	X	X
1/4-page ad in <i>Frontline</i> , the official publication of the Commissioned Officers Association, with a reach of 7,000 officers as well as 3-year online open access		X	X	X
1 full complimentary conference registration		X	X	X
Upgrade to premium corner exhibit booth			X	X
Onsite private meeting with COA/COF leadership			X	X
One tailored social media post using your content			X	X
Upgrade from 1/4 to 1/2 page <i>Frontline</i> ad			X	X
Logo slide displayed during all plenary sessions			X	X
Linked banner in the mobile app			X	X
Upgrade to 3 full complimentary conference registrations			X	X
Upgrade to 4 tickets to the Anchor and Caduceus Dinner. Invited guests include the Assistant Secretary for Health, the U.S. Surgeon General, and senior agency leadership.			X	X
Listed as a sponsor of the Surgeon General's 5K Run/Walk			X	X
Upgrade to premium corner booth with adjoining in-line booth				X
Profile in email sent to attendees after symposium				X
Sponsorship of one breakfast				X
Logo displayed on a "gobo" in a prominent location throughout the conference week				X
Upgrade to 5 full complimentary conference registrations				X
Upgrade to 10 tickets to the Anchor and Caduceus Dinner				X
Meeting space where sponsor may host a reception for select attendees				X
Logo on badge holder or sponsorship of event photo booth				X
Other benefits customized to the sponsor's objectives to be mutually agreed upon				X

# SIGN UP TODAY AT

[www.phscof.org/sponsors--exhibitors.html](http://www.phscof.org/sponsors--exhibitors.html)

## For more information contact:

Tim O'Neill | [timo@leading-edge.us](mailto:timo@leading-edge.us)

## MISSION OF COF

The mission of the *PHS Commissioned Officers Foundation for the Advancement of Public Health* is to build leadership in public health. This is done through advocacy, education and training, governance and development, preservation of heritage, and project and research support.

To learn more about our upcoming meeting visit  
[www.phscof.org](http://www.phscof.org)

### Jacqueline Rychnovsky, PhD, CAE

Executive Director

PHS Commissioned Officers Foundation

P.O. Box 189

Cheltenham, MD 20623

(301) 731-9080

[jrychnovsky@coausphs.org](mailto:jrychnovsky@coausphs.org)

