BE A SPONSOR OR EXHIBITOR

As a sponsor or exhibitor at the USPHS Scientific and Training Symposium, your organization can provide vital support to strengthen the nation’s public health and emergency response capability while building relationships that will further your mission and objectives. The 2023 Symposium will be the 56th annual meeting of the nation’s top federal, tribal, state and local public health providers, administrators and emergency responders/planners.

ATTENDEES TYPICALLY INCLUDE THE U.S. SURGEON GENERAL AND TOP OFFICIALS FROM THE:

- Department of Health and Human Services
- Department of Defense
- Food and Drug Administration
- Health Resources and Services Administration
- Department of Homeland Security
- Indian Health Service
- National Institutes of Health
- Bureau of Prisons
- Centers for Disease Control and Prevention
- U.S. Coast Guard
- U.S. Department of Agriculture
- Public health-related nonprofits and government agencies
- Department of Veterans Affairs

ATTENDEES ALSO ARE EXPECTED FROM:

- National Disaster Medical System
- U.S. Army and U.S. Navy
- Public health schools and colleges
- Tribal, State, Territory, and Local Public Health Agencies
- Medical students, including students from the Uniformed Services University (USU)
WHO SHOULD SPONSOR/EXHIBIT

THE SYMPOSIUM IS AN EXCELLENT VENUE FOR:

- Emergency and disaster response and preparedness product and service providers (the Public Health Service deploys nationally and internationally to support infectious disease outbreaks, natural disasters, and other emergencies)
- Tribal organizations interested in recruiting medical personnel
- Pharmaceutical companies
- Dental supply companies
- Insurance companies
- Banks and credit unions
- Medical technology companies
- Medical manufacturing and supply companies
- Medical research companies
- Uniform companies
- Temporary agencies serving the medical industry
- Information technology companies
- Telecommunication companies
- Professional associations for pharmacists, nurses, physicians, dentists, engineers, dietitians and therapists
- Engineering and environmental health product and service providers
- Credentialing organizations
- Physical therapy organizations
- Tricare-affiliated organizations
- Any companies providing products or services to public health or emergency response agencies
- Vendors and potential vendors to the Departments of Defense, Health and Human Services, and Homeland Security
- State/local public health agencies

EXHIBIT BOOTHs (10X10):

<table>
<thead>
<tr>
<th>RATE TYPES</th>
<th>BY DECEMBER 31</th>
<th>BY MARCH 3</th>
<th>AFTER MARCH 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inline Commercial</td>
<td>$2,700</td>
<td>$3,000</td>
<td>$3,500</td>
</tr>
<tr>
<td>Corner Commercial</td>
<td>$2,900</td>
<td>$3,200</td>
<td>$3,700</td>
</tr>
<tr>
<td>Government/Nonprofit</td>
<td>$1,500</td>
<td>$1,800</td>
<td>$2,100</td>
</tr>
</tbody>
</table>

Booths include table, two chairs and waste basket. Each exhibitor will receive one push text notification to attendees as well as a pre-and post-conference list of registrants.
### TYPES OF ATTENDEES

#### OFFICERS BY PROFESSIONAL CATEGORY:

- Veterinarians 1.22%
- Nurses 22.3%
- Pharmacists 21.77%
- Health Services Officers 19.97%
- Medical Officers 9.75%
- Engineers 6.07%
- Scientists 6.03%
- Environmental Health Officers 5.56%
- Therapists 3.07%
- Dental Officer 2.75%
- Dietitians 1.51%

### WHERE OFFICERS WORK:

- 2% Coast Guard
- 3% Department of Defense (DoD)
- 3.1% Office of the Secretary HHS (OS)
- 3.2% Health Resources and Services Administration (HRSA)
- 3.2% Centers for Medicare and Medicaid Services (CMS)
- 4% National Institutes of Health (NIH)
- 4.3% Other (ACF, AHRQ, ATSDR, DOC, EPA, Interior, Justice, PSC, SAMHSA, USARMC, USDA.)
- 7.2% Department of Homeland Security (DHS)
- 11% Bureau of Prisons (BOP)
- 13% Centers for Disease Control and Prevention (CDC)
- 19% Food and Drug Administration (FDA)
- 27% Indian Health Service (IHS)
- 11 Professional Categories
- Duty Stations Across 38 Federal Departments or Agencies
- One of 8 Uniformed Services
<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Bronze Sponsors ($3,500)</strong></td>
<td></td>
</tr>
</tbody>
</table>
- Complimentary inline exhibit booth.  
- Mentions in social media (Facebook and Twitter) during conference week.  
- Profile in group email sent to attendees before conference.  
- Signage on exhibit booth noting sponsorship level.  
- Special recognition on the conference website.  
- Logo slide displayed during opening session. |
| **Silver Sponsors ($5,000)** |  
- All benefits of bronze sponsorship, plus:  
- Complimentary premium inline exhibit booth (sponsor may choose from a selection of premium spaces).  
- Profile in group email sent to all members of the Commissioned Officers Association.  
- Participation in COA/COF Industry Roundtable.  
- Profile in one issue of the e-news published by the Commissioned Officers Foundation, which is distributed to approximately 7,000 people.  
- Logo displayed on the home page of the conference website.  
- Sponsorship of one signature event.  
- 1/4-page ad in Frontline, the official publication of the Commissioned Officers Association, which is distributed to more than 7,000 people. |
| **Gold Sponsors ($10,000)** |  
- All benefits of a silver sponsor, plus:  
- Complimentary premium corner exhibit booth.  
- Meeting/Briefing with COA/COF Leadership.  
- One tailored social media post (Facebook and Twitter) using your content.  
- Half-page ad in Frontline.  
- Logo slide displayed during all plenary sessions.  
- Link banner in the mobile app.  
- 2 Full Conference Registrations.  
- 4 Tickets to the Anchor and Caduceus Dinner. Invited guests include the U.S. Surgeon General and leaders of the major federal health agencies.  
- Listed as a sponsor of the Surgeon General's 5K Run/Walk. |
| **Platinum Sponsors ($20,000)** |  
- All benefits of a gold sponsor, plus:  
- Complimentary premium corner exhibit booth and adjoining in-line booth.  
- Profile in email sent to attendees after symposium.  
- Sponsorship of one breakfast.  
- One full-page ad in Frontline.  
- Opportunity to make an innovative technology presentation.  
- Logo displayed on a “gobo” in a prominent location throughout the conference week.  
- 4 Full Conference Registrations.  
- 10 Tickets to the Anchor and Caduceus Dinner.  
- Meeting space where sponsor may host a reception for select attendees.  
- Other benefits customized to the sponsor's objectives to be mutually agreed upon.  
- Logo on Badge holder or hotel key. |
SIGN UP TODAY AT
www.phscof.org/sponsors--exhibitors.html

For more information contact:
Tim O’Neill | timo@leading-edge.us

MISSION OF COF
The mission of the PHS Commissioned Officers Foundation for the Advancement of Public Health is to build leadership in public health. This is done through advocacy, education and training, governance and development, preservation of heritage, and project and research support.

To learn more about our upcoming meeting visit www.phscof.org

Jacqueline Rychnovsky, PhD, CAE
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