

**Information for Individual Sponsor/Underwriters**

PBS Documentary Project on the US Public Health Service Commissioned Corps

# Invisible Corps

In Officio Salutis  
In Service of Health

*Funding for this project supports:*

- Documentary (one hour) for National and Regional release to PBS stations and film festivals.
- Shortened version of documentary (20 to 30 minutes).
- Lift out/short specialty videos from the original documentary (1 to 3 minutes each)
- Informational promos creation and distribution for partner websites, social media and TV station promotion.
- Historical archive materials – full interviews from program for educational use
- Production website, including downloads for all the above videos.
- Premiere Gala Events to celebrate project and honor sponsors and partners prior to release (May 2023)
- Curriculum/viewer guide

<b>PBS USPHS Documentary Fund Sponsorship Packages</b>	<b>\$1,000 to 4,999*</b>	<b>\$250 to \$999</b>	<b>Under \$250</b>
Recognition in COA Frontline at end of the special project fundraising campaign.	X	X	X
Project updates – included in e-mail updates from the documentary producer, Chris Schueler.	X	X	X
Gala Premier May 2023 - acknowledgement at event.	X	X	X
Challenge Coin – special design for this documentary; distribution time TBD.	X	X	-
PBS documentary - Name on group page, OPEN credits before the show title and END credits same position. Page position will be based on amount of sponsorship and first come first served if equal amounts. It will adhere to PBS standards for broadcast.	X	-	-
Curriculum/viewer guide - sponsor name will appear in curriculum guide END credits.	X	-	-

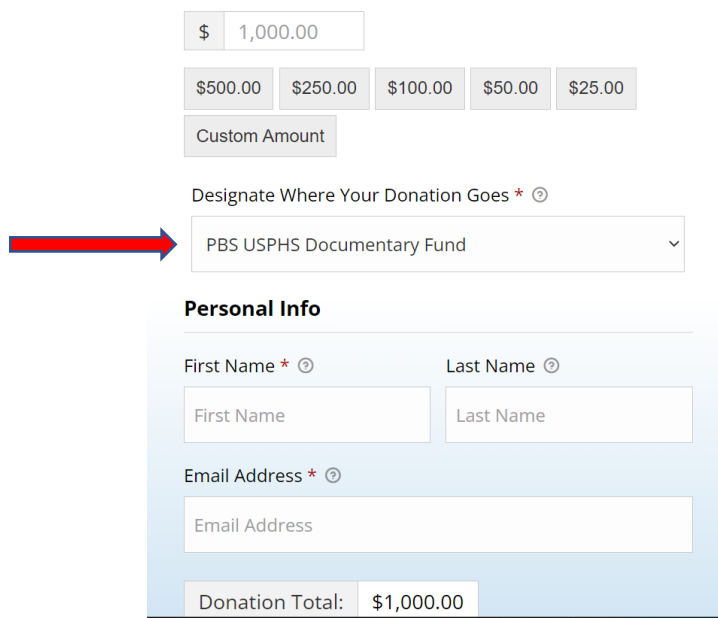
*\*For other funding opportunities and underwriting packages, including in-kind contributions, please contact: [Chris@ChristopherProductions.org](mailto:Chris@ChristopherProductions.org)*

## Instructions for Donating to the PBS USPHS Commissioned Corps Documentary Project

Contributions to this special initiative can be made to the PHS Commissioned Officer Foundation, a 501(c)(3) organization. All donations are tax-deductible. Tax ID: 52-2258463.

1. Click on link to COF Foundation website: <https://www.phscof.org/donate/>
2. Donate on-line via PayPal or by sending a check by mail.
  - a. If paying on-line, be sure to designate **PBS USPHS Documentary Fund**

### Donate to PHSCOF



The screenshot shows a donation form with the following elements:

- A text input field for the amount, currently set to "\$ 1,000.00".
- Five buttons for preset amounts: "\$500.00", "\$250.00", "\$100.00", "\$50.00", and "\$25.00".
- A "Custom Amount" button.
- A dropdown menu labeled "Designate Where Your Donation Goes \* ?" with "PBS USPHS Documentary Fund" selected. A red arrow points to this dropdown.
- A "Personal Info" section with three input fields: "First Name \* ?", "Last Name ?", and "Email Address \* ?".
- A "Donation Total:" label followed by "\$1,000.00".

- b. If mailing a check, please include **PBS USPHS Documentary Fund** in the Memo section of the check.  
Include a note with the preferred email to receive the donation receipt and project updates.  
Address to mail check:

**COF**  
**Attention: PBS USPHS Documentary Fund**  
**PO Box 189**  
**Cheltenham, MD 20623**

For specific questions about donations to PHS COF, please contact: [jrychnovsky@coausphs.org](mailto:jrychnovsky@coausphs.org)

For questions on the PBS USPHS Documentary project and related fundraising, please contact: [Chris@ChristopherProductions.org](mailto:Chris@ChristopherProductions.org)