As a sponsor or exhibitor at the USPHS Scientific and Training Symposium your organization can provide vital support to strengthen the nation’s public health and emergency response capability, while building relationships that will further your mission and objectives. The 2022 Symposium will be the 55th annual meeting of the nation’s top Federal, Tribal, State and Local public health providers, administrators and emergency responders/planners.

ATTENDEES TYPICALLY INCLUDE THE U.S. SURGEON GENERAL AND TOP OFFICIALS FROM THE:
- Department of Health and Human Services
- Department of Defense
- Food and Drug Administration
- Health Resources and Services Administration
- Department of Homeland Security
- Indian Health Service
- National Institutes of Health
- Bureau of Prisons
- Centers for Disease Control and Prevention
- U.S. Coast Guard
- U.S. Department of Agriculture
- Public health-related nonprofits and government agencies
- Department of Veterans Affairs

ATTENDEES ALSO ARE EXPECTED FROM:
- National Disaster Medical System
- U.S. Army and U.S. Navy
- Public health schools and colleges
- Tribal, State, Territory, and Local Public Health Agencies
- Medical students, including students from the Uniformed Services University (USU)
WHO SHOULD SPONSOR/EXHIBIT

THE SYMPOSIUM IS AN EXCELLENT VENUE FOR:

- Emergency and disaster response and preparedness product and service providers (the Public Health Service deploys nationally and internationally to support infectious disease outbreaks, natural disasters, and other emergencies)
- Pharmaceutical companies
- Dental supply companies
- Engineering and environmental health product and service providers
- Insurance companies
- Banks and credit unions
- Medical technology companies
- Medical manufacturing and supply companies
- Medical research companies
- Uniform Companies
- Temporary agencies serving the medical industry
- Information technology companies
- Telecommunication companies
- Professional associations for pharmacists, nurses, physicians, dentists, engineers, dietitians and therapists
- Credentialing organizations
- Physical therapy organizations
- Tricare-affiliated organizations
- Any companies providing products or services to public health or emergency response agencies
- Vendors and potential vendors to the Departments of Defense, Health and Human Services and Homeland Security
- State/Local public health agencies

EXHIBIT BOOTHS (8X10):

<table>
<thead>
<tr>
<th>RATE TYPES</th>
<th>BY SEPTEMBER 30</th>
<th>BY JANUARY 31</th>
<th>AFTER JANUARY 31</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inline Commercial</td>
<td>$1,700</td>
<td>$1,900</td>
<td>$2,100</td>
</tr>
<tr>
<td>Corner Commercial</td>
<td>$1,950</td>
<td>$2,150</td>
<td>$2,350</td>
</tr>
<tr>
<td>Government/Nonprofit</td>
<td>$1,200</td>
<td>$1,400</td>
<td>$1,600</td>
</tr>
</tbody>
</table>
TYPES OF ATTENDEES

OFFICERS BY PROFESSIONAL CATEGORY:

- Veterinarians 1.22%
- Nurses 22.3%
- Pharmacists 21.77%
- Health Services Officers 19.97%
- Medical Officers 9.75%
- Engineers 6.07%
- Scientists 6.03%
- Environmental Health Officers 5.56%
- Therapists 3.07%
- Dietitians 1.51%
- Medical Doctors 1.22%

WHERE OFFICERS WORK:

- 2% Coast Guard
- 3% Department of Defense (DoD)
- 3.1% Office of the Secretary HHS (OS)
- 3.2% Health Resources and Services Administration (HRSA)
- 3.2% Centers for Medicare and Medicaid Services (CMS)
- 4% National Institutes of Health (NIH)
- 4.3% Other (ACF, AHRQ, ATSDR, DOC, EPA, Interior, Justice, PSC, SAMHSA, USARMC, USDA.)
- 7.2% Department of Homeland Security (DHS)
- 11% Bureau of Prisons (BOP)
- 13% Centers for Disease Control and Prevention (CDC)
- 19% Food and Drug Administration (FDA)
- 27% Indian Health Service (IHS)

- 11 Professional Categories
- Duty Stations Across 23 Federal Departments or Agencies
- One of 8 Uniformed Services
**PLATINUM SPONSORS ($20,000)**

- Complimentary premium corner exhibit booth and adjoining inline booth (sponsor may choose from a selection of premium spaces).
- Meeting/Briefing with COA/COF Leadership.
- Private meeting with COA/COF Executive Director.
- Mentions in social media (Facebook and Twitter) during conference week.
- One tailored social media post (Facebook and Twitter) using your content.
- Profile in one email sent to attendees before conference.
- Profile in one email sent to all members of the Commissioned Officers Association.
- Personalized survey (10 questions) sent to attendees before conference.
- Logo displayed on the home page of the conference web site.
- Sponsorship of one Signature Event.
- Signage on exhibit booth noting company as Gold Sponsor.
- Full page ad in Frontline, the official publication of the Commissioned Officers Association, which is distributed to more than 7,000 people.
- Special recognition on the conference web site.
- Logo slide displayed during non-CE sessions.
- Logo displayed on a “gobo” in a prominent location throughout the conference week.
- 4 Full Conference Registrations.
- 10 Tickets to the Anchor and Caduceus Dinner. Invited guests include the U.S. Surgeon General and leaders of the major federal health agencies.
- Meeting space where sponsor may host a reception for select attendees.
- Other benefits customized to the sponsor’s objectives to be mutually agreed upon.

**GOLD SPONSORS ($10,000)**

- Complimentary premium corner exhibit booth (sponsor may choose from a selection of premium spaces).
- Meeting/Briefing with COA/COF Leadership.
- Mentions in social media (Facebook and Twitter) during conference week.
- One tailored social media post (Facebook and Twitter) using your content.
- Profile in one email sent to attendees before conference.
- Profile in one email sent to all members of the Commissioned Officers Association.
- Personalized survey (10 questions) sent to attendees before conference.
- Logo displayed on the home page of the conference web site.
- Sponsorship of one Signature Event.
- Signage on exhibit booth noting company as Gold Sponsor.
- Full page ad in Frontline, the official publication of the Commissioned Officers Association, which is distributed to more than 7,000 people.
- Special recognition on the conference web site.
- Logo slide displayed during non-CE sessions.
- Linked Logo in the Mobile app.
- 2 Full Conference Registrations.
- 4 Tickets to the Anchor and Caduceus Dinner. Invited guests include the U.S. Surgeon General and leaders of the major federal health agencies.
SPONSORSHIP LEVELS

SILVER SPONSORS ($5,000)

• Complimentary premium inline exhibit booth (sponsor may choose from a selection of premium spaces).
• Mentions in social media (Facebook and Twitter) during conference week.
• One tailored social media post (Facebook and Twitter) using your content.
• Profile in one email sent to all members of the Commissioned Officers Association.
• Profile in one issue of the e-news published by the Commissioned Officers Foundation, which is distributed to approximately 7,000 people.
• Logo displayed on the home page of the conference web site.
• Sponsorship of one non-CE activity.
• Signage on exhibit booth noting company as Silver Sponsor.
• 1/2 page ad in Frontline, the official publication of the Commissioned Officers Association, which is distributed to more than 7,000 people.
• Special recognition on the conference web site.
• Logo slide displayed during opening session.

BRONZE SPONSORS ($3,500)

• Complimentary inline exhibit booth.
• Mentions in social media (Facebook and Twitter) during conference week.
• Profile in one email sent to attendees before conference.
• Signage on exhibit booth noting company as Bronze Sponsor.
• 1/4 page ad in Frontline, the official publication of the Commissioned Officers Association, which is distributed to more than 7,000 people.
• Special recognition on the conference web site.
SIGN UP TODAY AT
www.phscof.org/sponsors--exhibitors.html

For more information contact:
Tim O’Neill  |  timo@leading-edge.us

MISSION OF COF

The mission of the *PHS Commissioned Officers Foundation for the Advancement of Public Health* is to build leadership in public health. This is done through advocacy, education and training, governance and development, preservation of heritage, and project and research support.

To learn more about our upcoming meeting visit www.phscof.org

Jacqueline Rychnovsky, PhD, CAE
Executive Director
PHS Commissioned Foundation
P.O. Box 189
Cheltenham, MD 20623
(301) 731-9080
jrychnovsky@coausphs.org