

In order to allow accrediting bodies to identify what information attendees will learn during sessions, each session must have a description and 3 objectives. To successfully gain CE from most accrediting bodies, these objectives must be measurable. These are also known as instructional objectives.

To be measurable the objective must include a way to assess the knowledge and understanding the attendee has gained from the session. Therefore, the objective cannot include the words “know” or “understand,” any variations of the two words, or combining them with measurable words.

Measurable words include the following verbs:

List, State, Name, Label, Define, Select, Describe, Explain, Identify, Restate, Discuss, Summarize, Compare, Illustrate, Estimate, Apply, Demonstrate, Construct, Perform, Employ, Analyze, Differentiate, Calculate, Categorize, Diagnose, Extrapolate, Develop, Design, Create, Propose, Modify, Justify, Defend

One way to check if an objective is measurable is to ask yourself “Does the objective describe a way that attendees knowledge could be assessed after the conclusion of the session?”

Some resources to help in creating measurable objectives are below:

https://novaonline.nvcc.edu/TOTAL_Workshops/LearningObjectives_v4/index.html

<https://ctl.learninghouse.com/3-tips-writing-measurable-objectives/>

<https://www.clinton.edu/curriculumcommittee/listofmeasurableverbs.cxml>