

Activity Outline
Developing and Implementing an Outward Mindset
June 2 - 3, 2018
Intercontinental Hotel, Addison, TX

Activity Coordinator
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Description

This training uses the materials owned and licensed by the Arbinger Institute that is authorized for delivery by certified and licensed facilitators. Arbinger's work reveals two distinct mindsets from which people and organizations operate—a self-focused inward mindset and an others-inclusive outward mindset. Arbinger has a thirty five-year record of successfully helping organizational change efforts through equipping their people to shift to an outward mindset. Studies show that organizations that focus on this kind of mindset change are four times more likely to succeed in organizational change efforts than companies that focus only on changing behavior. Arbinger helps organizations and their people to turn outward by (1) shifting their mindsets, (2) equipping them to helpfully adjust their behaviors in accordance with their changed mindsets, and (3) helping leaders to turn organizational systems and processes outward in order to invite and reward sustained, systemic change. This process begins with Arbinger's foundational workshop, Developing and Implementing an Outward Mindset (DIOM). In this course, participants learn how to implement a performance platform that enables them to operate with an outward mindset. They learn and apply four sets of tools: self-awareness tools that help them see when they might be operating with an inward mindset; mindset-change tools that they can apply to turn their mindsets outward; accountability tools that help them to operate in their roles with an outward mindset; and collaboration tools that teams can deploy together in order to operate with an outward mindset. This session is an interactive, two day course. Key concepts are taught through discussions led by an Arbinger-certified facilitator. The course is punctuated by videos, individual and group exercises, one-on-one sharing, and application of the tools to on-the-job situations facing the participants. In addition, participants have access to an eight-week sustainment program that they can implement on their own or with their teams. The sustainment guide for this program guides participants through the implementation of concepts learned from eight sustainment videos that are designed to be applied at a cadence of one-per-week. Developing and Implementing an Outward Mindset equips participants with a set of self-awareness tools, mindset-change tools, accountability tools, and collaboration tools that enable them to:

- Understand the two mindsets and their implications on results
- Assess the extent to which they are working with an inward mindset
- Change their mindsets to become more outward
- Re-conceive their jobs to make them more outward
- Hold themselves more fully accountable
- Report on performance in a way that keeps them working outward
- Work in a way that is more collaborative, fulfilling, and effective
- Positively influence others to change
- Address and resolve conflicts

References

- Leadership and Self-deception. The Arbinger Institute. 2010. Oakland, CA: Berrett-Koehler Publishers.
- The Outward Mindset. The Arbinger Institute. 2016. Oakland, CA: Berrett-Koehler Publishers.
- The USPHS Commissioned Corps: A Study on Value and Contributions to DHHS Mission and National and Global Health Priorities and Initiatives. Report by the University of Maryland School of Public Health, authored by Muhiuddin Haider, PhD. 2015. Commissioned Officers Foundation.
- Doctrine for the Commissioned Corps of the U.S. Public Health Service. January 2014. Revised 2016. Strategic Planning Work Group, Division of Commissioned Corps Personnel and Readiness.

Series Objectives

- Identify and describe a foundational leadership competency for Commissioned Corps officers in their commitment to the core value of Service.
- Describe a framework and toolset for officer leadership development and collaboration that leverages the diversity, breadth and depth of the Commissioned Corps within and across professional categories and addresses a foundational challenge in public health leadership.
- Apply this framework and tools to their own leadership development plan and identify opportunities for enhancing their impact on public health and leadership as a Commissioned Corps officer.

Target Audience

This activity is intended for physicians, pharmacists, nurses, scientists, physician assistants, nurse practitioners, engineers, dietitians, veterinarians, dentists, environmental health providers, and therapists.

Agenda

Day 1 June 2, 2018

Time	Topic	Speaker
8:00 - 9:30 AM	Why Mindset Matters and Two Mindsets	Jason Woo, MD, MPH, FACOG Brutrinia Cain, JD, BSN, RN
9:30 - 9:45 AM	<i>Break</i>	

9:45 - 12:00 PM	How we turn Inward	Michael Long, MPH, BSPHarm Calvin Edwards
12:00 - 1:00 PM	Lunch Break	<i>Not offered for CE</i>
1:00 - 2:30 PM	How to turn Outward: Influence Pyramid	Doris Ravenell-Brown Jason Woo, MD, MPH, FACOG
2:30 - 2:45 PM	<i>Break</i>	
2:45 - 5:00 PM	How to turn Outward: Outward Mindset Pattern	Brutrinia Cain, JD, BSN, RN Calvin Edwards

Day 2 June 3, 2018

Time	Topic	Speaker
8:00 - 9:30 AM	Implementing Mindset Change	Doris Ravenell-Brown Brutrinia Cain, JD, BSN, RN
9:30 - 9:45 AM	<i>Break</i>	
9:45 - 11:00 AM	Turning Jobs Outward	Jason Woo, MD, MPH, FACOG Calvin Edwards
11:00 - 12:00 PM	Outward Accountability	Brutrinia Cain, JD, BSN, RN Michael Long, MPH, BSPHarm
12:00 - 1:00 PM	Lunch Break	<i>Not offered for CE</i>
1:00 - 3:00 PM	Tools for Working Outward: Individual	Doris Ravenell-Brown Jason Woo, MD, MPH, FACOG
3:00 - 3:15 PM	<i>Break</i>	
3:15 - 4:45 PM	Tools for Working Outward: Teams	Michael Long, MPH, BSPHarm Calvin Edwards
4:45 - 5:00 PM	Daily Application	Doris Ravenell-Brown Jason Woo, MD, MPH, FACOG

Continuing Education Accreditation



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In support of improving patient care, FDA Center for Drug Evaluation and Research is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC) to provide continuing education for the healthcare team.



IPCE CREDIT™

This activity was planned by and for the healthcare team, and learners will receive 15.00 Interprofessional Continuing Education (IPCE) credit(s) for learning and change.

CME

FDA Center for Drug Evaluation and Research designates this live activity for a maximum of 15.00 *AMA PRA Category 1 Credit(s)*™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

CPE

This application-based activity has been assigned ACPE Universal Activity Number JA0002895-0000-18-053-L04-P for 15.00

contact hour(s).

CNE

FDA Center for Drug Evaluation and Research designates this activity for 15.00 contact hour(s).

Requirements for Receiving CE Credit

Physicians, pharmacists, nurses, and those claiming non-physician CME: participants must attest to their attendance and complete the final activity evaluation via the CE Portal (ceportal.fda.gov). For multi-day activities, participants must attest to their attendance and complete the faculty evaluation each day. Final activity evaluations must be completed within two weeks after the activity - no exceptions.

Pharmacy participants: partial credit cannot be awarded, therefore you must attend the entire activity to receive CPE credit. No exceptions. Pharmacists will need their NABP e-profile ID number as well as their DOB in MMDD format in order to claim CE credit.

Important Note regarding completion of evaluations and receiving credit

Attendees have 14 days from the last day of the activity to log in, complete the required evaluation(s) and attest to your attendance to claim credit. Physicians and nurses may then view/print statement of credit. Pharmacists should log into the CPE monitor 10 weeks after the last session of the activity to obtain their CE credit.

Disclosure

Faculty

- ▣ Cain, Brutrinia, JD, BSN, RN, Senior Legislative Analyst, Health Resources and Services Administration - nothing to disclose
- ▣ Edwards, Calvin, Supervisory Investigator, FDA/ORAHAF2E - nothing to disclose
- ▣ Long, Michael, MPH, BSPHarm, Regional Chief Pharmacist, Federal Bureau of Prisons - nothing to disclose
- ▣ Ravenell-Brown, Doris, HR Consultant, CDC - nothing to disclose
- ▣ Woo, Jason, MD, MPH, FACOG, Senior Medical Officer, OGD - nothing to disclose

Planning Committee

- ▣ Cain, Brutrinia, JD, BSN, RN, Senior Legislative Analyst, Health Resources and Services Administration - nothing to disclose
- ▣ Edwards, Calvin, Supervisory Investigator, FDA/ORAHAF2E - nothing to disclose
- ▣ Giroux, Virginia, MSN, FNP-BC, Associate Director for Accreditation, FDA/CDER/OEP/DLOD - nothing to disclose
- ▣ Long, Michael, MPH, BSPHarm, Regional Chief Pharmacist, Federal Bureau of Prisons - nothing to disclose
- ▣ Woo, Jason, MD, MPH, FACOG, Senior Medical Officer, OGD - nothing to disclose

CE Consultation and the Accreditation Team

- ▣ Abbadi, Soad, B.S., CE Consultant, FDA/CDER/OEP/DLOD - nothing to disclose
- ▣ Giroux, Virginia, MSN, FNP-BC, Associate Director for Accreditation, FDA/CDER/OEP/DLOD - nothing to disclose
- ▣ Zawalick, Karen, CE Team Leader, FDA/CDER/OEP/DLOD - nothing to disclose

Registration Fee and Refunds

Fees are solely for purchase of training materials from the Arbinger Institute.

\$150. Full refund available up to and including 30 days before the activity date. No refund after 30 days prior to the activity date

Requirements for Certificate of Completion (Non CE)

Must attend 80% of the activity.